

**CENTRAL VIRGINIA COMBINED TRAINING ASSOCIATION
BOARD MEETING MINUTES**

Tuesday, September 12, 2017
7:00 P.M.

Mellow Mushroom Restaurant (Short Pump, VA)

MEETING MINUTES

Board Members Present:

Breanna Rose, President
Terry Adcock, Vice President
Risha Molnar, Treasurer
Judy Lancaster, Secretary
Meg Fillius, Scores Coordinator
Jeslyn Vaughan, Marketing Coordinator

Board Members Not Present:

Shannon Daily, Membership Coordinator
Katie Pinner, Activity Coordinator
Jessica Bowen, Activity Coordinator

CALL TO ORDER

Breanna Rose, our President called the meeting to order at 7:47 P.M.

OLD BUSINESS

- **Approval of Meeting Minutes:** The minutes from the July 11, 2017 meeting were presented prior to the meeting, via email, and unanimously approved by the Board members.
- **Treasurer's Report:** Risha Molnar reported that as of the end of September, the account balance is \$3,152.37. She reported that the recent Keystone CT was profitable for the association, netting \$1,405. Deductions to the account included recent purchases, to include supplies and ribbons prior to the CT. Risha will send a copy of the report to Judy, via email, for the records.
- **Membership Report:** As Shannon Daily was not present, Brenna reported on her behalf. As of the meeting, there were no new members.
- **Marketing Report:** Jeslyn Vaughan reported that she had created the marketing flyer and had forwarded to the board for approval. She again suggested that we offer the opportunity for members to earn volunteer hours, by posting at local tack shops and barns in the area. Relating to the current website, results for the CT have been posted under the "Results" link. Updates, to include volunteer opportunities, upcoming membership renewals and other key member information will be placed on the Front Page of the website. As previously discussed, she will continue to seek a user-friendly platform for our website, once we are ready to make the change in 2018.
- **Activities Wrap-Up:** As Jess Bowen and Katie Pinner were not present, Breanna reported on their behalf. The recent Laurie Pitts general membership clinic/meeting was well-attended. Held at Level Green Farm in Powhatan, about 30 people were in attendance. Breanna noted that both Jess Bowen and Shannon Daily did a great job of organizing the details of the event. She also suggested that for future clinics/meetings, we may want to think about hosting these at local/area barns or facilities to boost membership. Many of those attending, were boarders at Level Green. Breanna also reported that the Keystone CT was profitable for the association. While there was less attendance than for previous events held at Keystone, the show went well and was enjoyable for those competing.
- **Scoring Report:** Meg Fillius reported that scores being turned-in from members have been slow to come in. At this time, she reported that only 1 score for the Intro division has been turned in, and some divisions have no scores at all. As we get closer to year-end, she wanted to put together an email notice reminding members to have scores turned-in to her, as well as letting those competing

for year-end awards know that volunteer hours are required to be eligible for prizes. Breanna will also post this information on FB.

NEW BUSINESS

The following items, relating to the 2017 Board and upcoming activities, we discussed:

- **Business Relating to Board:**
 - Nothing to report.
- **Marketing/Website/FB**
 - Jeslyn is continuing her search for future website platforms for 2018. Breanna suggested that she speak with Samantha Silver, who designs websites. Samantha is the designer and administrator for both Lainey and Valerie Ashker's website. Breanna felt the site is easy to use and volunteered to contact Samantha regarding a proposal for our association.
- **Scoring**
 - Members need to be reminded to turn in scores and complete volunteer hours. (Send email or post reminder on website)
- **2017 Shows/Clinics/Activities:**
 - Kate Chadderton has been scheduled for November 4th and Jeslyn will be sending out information to members on how to enroll for the clinic, being held at Oakdale Equestrian Center.
 - Breanna reported that everything is on-track for the CT at River Road on September 23rd. Shannon will send out an email reminder to all members about the show.
 - Breanna reported that the Introduction to Eventing clinic will take place, as scheduled, on October 21st at Keystone.
- **Board/Membership Meeting Schedule:** The dates for upcoming meetings in 2017 are listed below. Except for the Awards Banquet, they will be held on Tuesday evenings at restaurants TBD in the Westchester Commons/Short Pump area:
 - **November 14th – Kona Grill, West Broad Village**
 - **January 20, 2018 – Awards Banquet/General Membership - TBD**

ADJOURNMENT

President, Breanna Rose adjourned the meeting at 8:45 P.M.